

roadmap

University Innovation Fellows Training 2021

SESSION 1: WAYFINDING

October 25-31

SESSION OBJECTIVE

Learn the tools, platforms and techniques you'll need for your training journey (and beyond)

CANDIDATE ACTIVITIES

Play the UIF Monopoly game and take part in the activities outlined in each game piece

Share results of your game on your team's Training Mural

Develop a plan for the stakeholder meeting, including the date, place, invites, etc

Get started on the Landscape Canvas (Session 3), as it requires quite a bit of research

HOW FACULTY CAN HELP Review their 2-week strategy for completing the landscape canvas

Establish a weekly meeting time to check in and hold them accountable

Join a community of faculty for advice and best practices

SESSION 2: DESIGN THINKING

November 1-7

SESSION OBJECTIVE

Learn design thinking as an approach for human-centered innovation

CANDIDATE ACTIVITIES

Tackle a design challenge on the topic "How might universities support students' social and emotional well being?"

HOW FACULTY CAN HELP

Meet with candidates and have them walk you through their design challenge work; ask about things they learned that surprised them; and look for the number and diversity of the ideas they came up with

SESSION 3: LANDSCAPE CANVAS

November 8-14

SESSION OBJECTIVE

Uncover assets and identify gaps within the campus I&E ecosystem

CANDIDATE ACTIVITIES

Complete the Landscape Canvas spreadsheet and synthesis

Create or update the Campus Overview page on the wiki

HOW FACULTY CAN HELP

Encourage students to get started right away

Have candidates present their Landscape Canvas and analysis to you and review their work for completion (they have 2 weeks to do their research)

SESSION 4: STRATEGIC PRIORITIES

November 15-21

SESSION OBJECTIVE

Narrow in on 3 to 4 projects that can dramatically enhance the I&E ecosystem on campus

CANDIDATE ACTIVITIES

Prototype and hone in on projects

Flesh out project plans on the public-facing wiki page

HOW FACULTY CAN HELP

Meet with candidates early in the week to discuss the results of their brainstorm, providing additional suggestions on high-impact projects

Review their prototyping plan

Follow up to debrief what they learned and how it informed their project plans

SESSION 5: LEAN STARTUP

November 22-28

SESSION OBJECTIVE

Create relationships with key stakeholders, understand their metrics of success, and factor in their needs in order to define projects that are valuable to the broader campus I&E ecosystem

CANDIDATE ACTIVITIES

Meet one-on-one with key stakeholders in the I&E ecosystem to learn from them (not to sell their project)

Use the Change Model Canvas (adaptation of business model canvas) to interview leaders

Hold meeting with Faculty Champions and previously-trained Fellows to gather feedback on projects and strategy for execution

Refine Campus Overview and Strategic Priorities wiki pages

HOW FACULTY CAN HELP

Make email introductions to stakeholder and shed light on politics of the organization

Encourage previously-trained Fellows to engage with and mentor candidates

SESSION 6: STORYTELLING

November 29-December 5

SESSION OBJECTIVE

Use storytelling to share their vision for change on campus

CANDIDATE ACTIVITIES

Outline, prototype and produce a change story project

Hold a stakeholder meeting to seek broad campus buy-in on UIF projects and share outcomes more broadly as a follow up

Ensure all deliverables from previous sessions are completed, and all public-facing materials reflect well of the students and your campus

HOW FACULTY CAN HELP

Connect candidates to campus video production resources if needed (stock footage, logos, etc)

Help them rehearse for the stakeholder meeting, and urge stakeholders and previously trained Fellows to attend

LAUNCH REVIEW

December 6-7

OBJECTIVE

UIF team reviews candidates' work

LAUNCH

December 8

OBJECTIVE

Generate visibility on campus and create awareness of the Fellows' work in a way that holds them accountable

FELLOWS' ACTIVITIES

Start working on your projects right away!

Join private social media groups and access additional tools

International students: begin your visa application process for the Silicon Valley Meetup.

HOW FACULTY CAN HELP

Continue to meet with the students regularly, remove obstacles they encounter and give them practical advice

Keep the team inspired by emphasising the importance of their mission to their school's future

Celebrate the little wins and put a spotlight on their successes

assignment timeline

UIF MONOPOLY GAME

DUE OCT 31

LANDSCAPE CANVAS, SYNTHESIS & CAMPUS OVERVIEW WIKI PAGE

DUE NOV 14

SCHEDULE, PLAN & HOLD STAKEHOLDER MEETING

DUE DEC 5

INTERVIEW NOTES, OPPORTUNITY STATEMENT & IDEAS FOR SOLUTIONS

DUE NOV 7

LANDSCAPE CANVAS & CAMPUS OVERVIEW WIKI PAGE

DUE NOV 14

UIF PROJECT PROTOTYPE & STUDENT PRIORITIES WIKI PAGE

DUE NOV 21

CHANGE MODEL CANVAS & INTERVIEW SUMMARIES

DUE NOV 28

CHANGE STORY PROJECT

DUE DEC 5

UIF TEAM REVIEWS MATERIALS

DEC 6-7

CELEBRATE & SHARE THE NEWS!

DEC 8