

# roadmap

## University Innovation Fellows Training 2025

SESSION 1: DESIGN THINKING	SESSION 2: LANDSCAPE CANVAS	SESSION 3: RESPONSIBLE FUTURING	SESSION 4: STRATEGIC PRIORITIES	SESSION 5: LEAN STARTUP	SESSION 6: STORYTELLING	LAUNCH REVIEW	LAUNCH
September 1-7	September 8-14	September 15-21	September 22-28	September 29 - October 5	October 6-12	October 13-19	October 20
<b>SESSION OBJECTIVE</b> Learn design thinking as an approach for human-centered innovation	<b>SESSION OBJECTIVE</b> Uncover assets and identify gaps within the campus I&E ecosystem	<b>SESSION OBJECTIVE</b> Explore the importance of incorporating diverse perspectives, keeping in mind the long term and societal consequences of our actions	<b>SESSION OBJECTIVE</b> Narrow in on 3 to 4 projects that can dramatically enhance the I&E ecosystem on campus	<b>SESSION OBJECTIVE</b> Create relationships with key stakeholders, understand their metrics of success, and factor in their needs in order to define projects that are valuable to the broader campus I&E ecosystem	<b>SESSION OBJECTIVE</b> Use storytelling to share their vision for change on campus	<b>OBJECTIVE</b> The UIF team reviews candidates' work	<b>OBJECTIVE</b> Generate visibility on campus and create awareness of the Fellows' work in a way that holds them accountable
<b>CANDIDATE ACTIVITIES</b> Tackle a design challenge on the topic "How might universities support students' social and emotional well being?"	<b>CANDIDATE ACTIVITIES</b> Complete the Landscape Canvas spreadsheet and synthesis	<b>CANDIDATE ACTIVITIES</b> Complete individual and group exercises that guide you through the 4 phases of Responsible Futuring	<b>CANDIDATE ACTIVITIES</b> Prototype and hone in on projects	<b>CANDIDATE ACTIVITIES</b> Meet one-on-one with key stakeholders in the I&E ecosystem to learn from them (not to sell their project)	<b>CANDIDATE ACTIVITIES</b> Outline, prototype and produce a change story project		<b>FELLOWS' ACTIVITIES</b> Start working on your projects right away
Develop a plan for the stakeholder meeting, including the date, place, invites, etc.	Create or update the Campus Overview page on the wiki		Flesh out project plans on the public-facing wiki page	Hold meeting with Faculty Champions and previously trained Fellows to gather feedback on projects and strategy for execution	Hold a stakeholder meeting to seek broad campus buy-in on UIF projects and share outcomes more broadly as a follow up		Connect with Fellows in your region and around the world to get feedback on your projects
Get started on the Landscape Canvas (Session 2), as it requires quite a bit of research	<b>HOW FACULTY CAN HELP</b> Encourage students to get started right away	<b>HOW FACULTY CAN HELP</b> Encourage students to get started right away	<b>HOW FACULTY CAN HELP</b> Meet with candidates early in the week to discuss the results of their brainstorm, providing additional suggestions on high-impact projects	Use the Change Model Canvas (adaptation of business model canvas) to interview leaders	Ensure all deliverables from previous sessions are completed, and all public-facing materials reflect well of the students and your campus		International students: begin your visa application process for the Twente Meetup 2026.
<b>HOW FACULTY CAN HELP</b> Meet with candidates and have them walk you through their design challenge work; ask about things they learned that surprised them; and look for the number and diversity of the ideas they came up with		Have candidates present their results and analysis to you, and discuss their insights from this session.	Review their prototyping plan	Hold meeting with Faculty Champions and previously trained Fellows to gather feedback on projects and strategy for execution	<b>HOW FACULTY CAN HELP</b> Connect candidates to campus video production resources if needed (stock footage, logos, etc)		<b>HOW FACULTY CAN HELP</b> Continue to meet with the students regularly, remove obstacles they encounter and give them practical advice
		<div>By September 19, Fellows will be asked to submit a one-line proposal of their project idea.</div>	<div>On September 26, Fellows will have the opportunity to share their project ideas and receive feedback from Twente researchers.</div>	Refine Campus Overview and Strategic Priorities wiki pages	Help them rehearse for the stakeholder meeting, and urge stakeholders and previously trained Fellows to attend		Keep the team inspired by emphasising the importance of their mission to their school's future
			Follow up to debrief what they learned and how it informed their project plans	<b>HOW FACULTY CAN HELP</b> Make email introductions to stakeholder and shed light on politics of the organization			Celebrate the little wins and put a spotlight on their successes
				Encourage previously-trained Fellows to engage with and mentor candidates			

## assignment timeline

INTERVIEW NOTES, OPPORTUNITY STATEMENT & IDEAS FOR SOLUTIONS	
LANDSCAPE CANVAS, SYNTHESIS & CAMPUS OVERVIEW WIKI PAGE	<b>DUE SEPT 14</b>
SCHEDULE, PLAN & HOLD STAKEHOLDER MEETING	<b>DUE OCT 12</b>
RESPONSIBLE FUTURING	<b>DUE SEPT 21</b>
UIF PROJECT PROTOTYPE & STUDENT PRIORITIES WIKI PAGE	<b>DUE SEPT 28</b>
CHANGE MODEL CANVAS & INTERVIEW SUMMARIES	<b>DUE OCT 5</b>
CHANGE STORY PROJECT	<b>DUE OCT 12</b>
UIF TEAM REVIEWS MATERIALS	
CELEBRATE & SHARE THE NEWS!	