

STRATEGIC PRIORITIES

AGENDA

1.INTRODUCTION-STRATEGIC
PRIORITIES

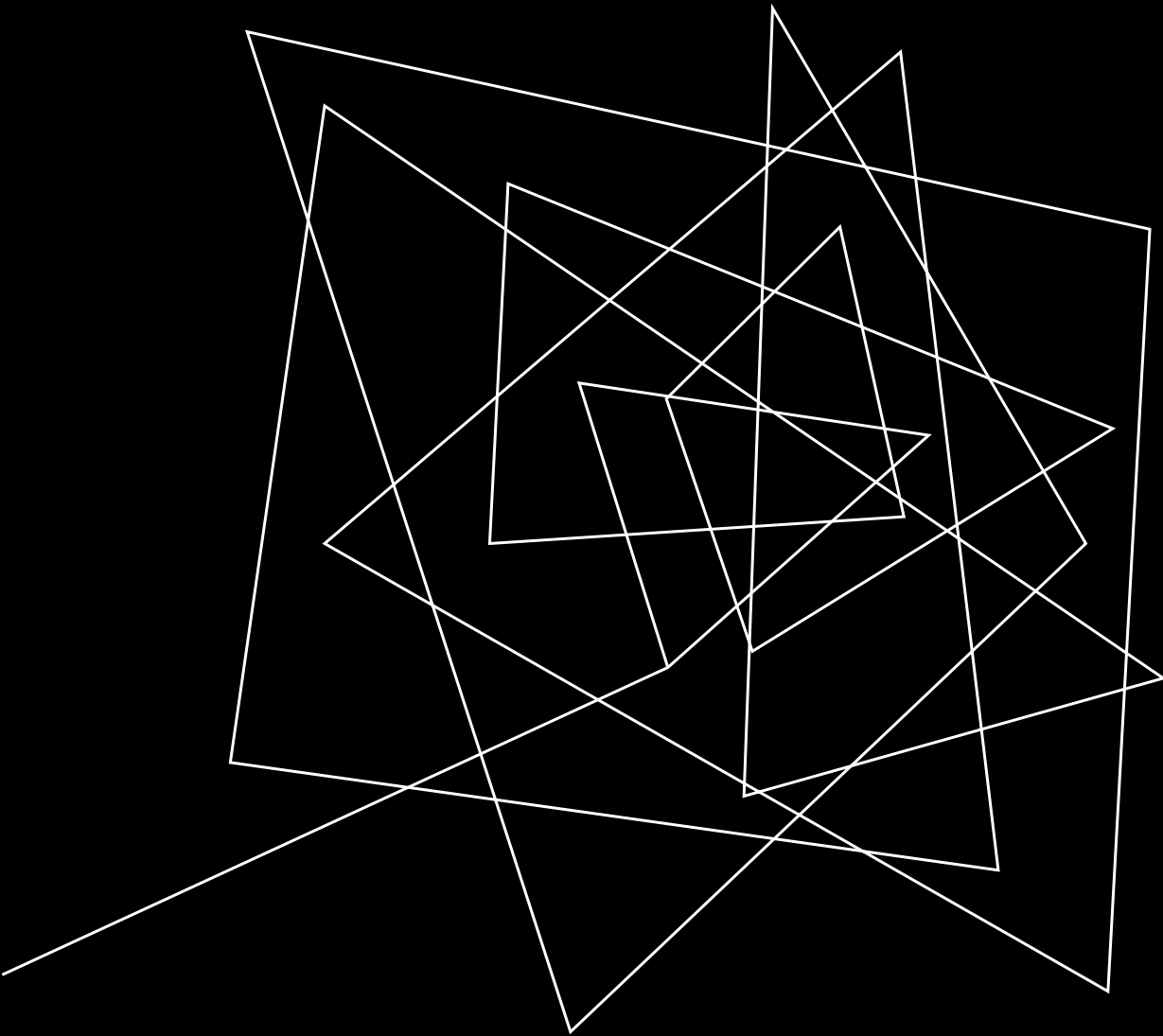
2.INDUSTRIAL EXPOSURE

3.YOUNG STORIES

4.BUSSINESS SRATEGIES

INTRODUCTION

Strategic priorities are the objectives or ideas, an organization hopes to achieve over a designated time period.



1.INDUSTRIAL EXPOSURE

CONCEPT : Experiencing the real roles in the industries.

BRIEF : Making students as batches and send them to a company to play the real time roles of a Team leader, Project Manager, HR, Interviewer which will also be like an internship for the students and industries can certify students.

ADVANTAGE : Thoughts of Students will be developed and Start-up culture will be inculcated by knowing the work process and high level thinking will be inculcated enormously in the minds of students.

FROM MANAGEMENT SIDE

- Identifying the companies which will allow to perform and cope with the task.
- Make the idea like an Internship(As we have mandatory internships in the form of courses).
- Instead of course kind of internship, Real industrial exposure can be made as internship to have proper idea on the practical knowledge from theoretical knowledge.



2.YOUNG STORIES

CONCEPT : Students should be thought about the successful and failure stories through the Inspirational lectures as the part of awareness sessions.

PURPOSE : To improve quality in the ideas and solutions. Confidence, patience are the keys to sustain in the field of entrepreneurship.

BRIEF : Through success stories we will know what to do..But from failure stories we will come to know what not to do. Which will be like success map.



The **FAILURE** Story

An interview series on how successful Entrepreneurs failed once, facing those dark days to ultimately achieve the success they're responsible today.

INTERVIEW SERIES : Interview #1

DAN NORRIS
Co-founder, [WPCurve.com](https://www.wpcurve.com)



FROM MANAGEMENT SIDE

-Conducting sessions like TEDx talks and students talks also should be conducted in the name of PVPs talks(PVP Student talks every month by the alumni or present students too!!!.



BUSSINESS STRATEGIES

❖ Debates

❖ Comparision

COMPARISONS



**OTHER
COLLEGES
Vs
PVPSIT**





PURPOSE:

COMPARING WILL IMPROVISE THE GAPS BEHIND A TASK.

-MAKES THE MINDS STRONG ENOUGH TO FACE THE COMPETITORS IN THE COMMUNITY.

-ENTREPRENEURSHIP IS MAINLY BASED ON THE INCREMENTATION OF THE IDEAS AND PROTOTYPES.

-COMPARING AUTOMATICALLY GIVE FEW OF THE SOLUTIONS TO MAKE A SUCCESSFUL JOURNEY OF THE ENTREPRENEURSHIP. IT WILL BE LIKE BRAINSTORMING.

PROTOTYPE IDEAS-BRAINSTORMING BY COMPARING OTHER COLLEGES

IDEAS OF OUR CLASSMATES THROUGH COMPARISON IN A NUT SHELL



- 1.IDENTIFY THE STUDENTS WHO HAVE ZEAL TOWARDS ENTREPRENEURSHIP AND GIVE TRAINING FOR THEM SPECIALLY IN THE PART OF REGULAR COURSE.
- 2.IMPROVISE THE PRACTICAL KNOWELDGE TO DEVELOP THE THOUGHTS FOR THE START-UP IDEAS.

DEBATES

PURPOSE :

Debates act as a vital role in the entrepreneurship to know the pros and cons of the idea that is suggested.

Debates are for the feedback purpose and they help to face the critics and clients in a proper manner.

MANAGEMENT ROLE:

Even though there is innovation club, Entrepreneurship cell , Invention and Innovation cell etc.. There is no idea what are the activities that they are being conducted.

So, the topics should be released in the form of debates to bring a proper awareness on the activities for all the students apart from those who are a part of these cells.





THANK YOU