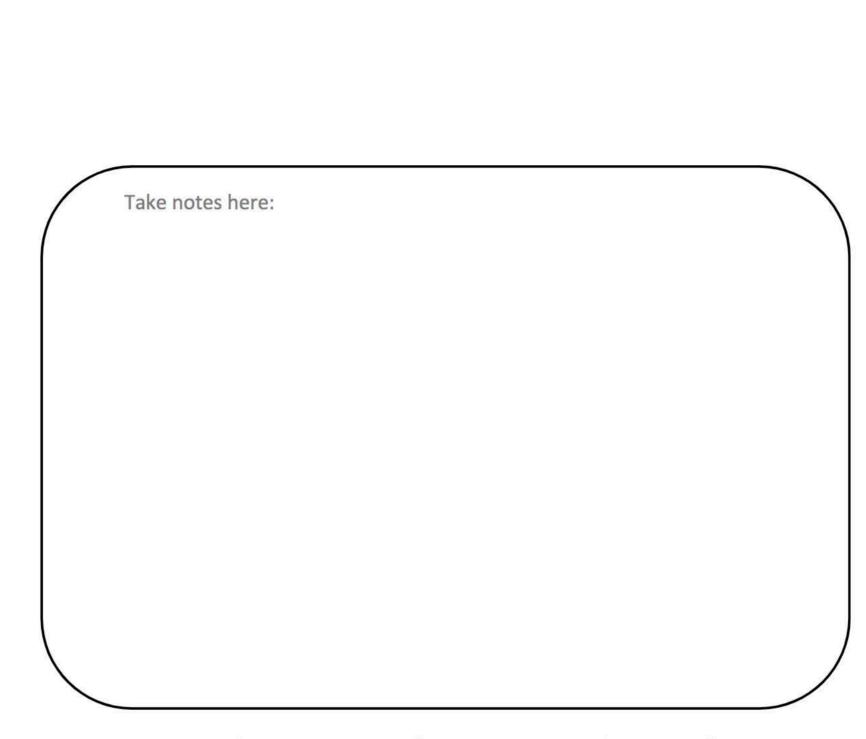## Content: The "What"

The Academical Village was designed to be a highly interconnected node of knowledge--a system that catalyzed unexpected collisions of disconnected ideas to generate innovation. It has been argued that as UVA grew, it became too spread out, and as such, these collisions from across projects and disciplines stopped occurring, or happened less often. With this in mind, what do you consider to be the value of bringing you all here today? What can we do to centralize the wealth of opportunity existing at UVA? Specifically, as an institution of learning, how can explore, learn and practice transdisciplinary innovation through academics?

Resources: The "How"

The University has a plethora of facilities, tools, and CIO's that more or less share common goals when it comes to innovation and entrepreneurship. We need to analyze what is currently available to students and find opportunities to reduce redundancy so that we can all be more productive and create more impact with our projects. Finding synergies between groups is as simple as communication, but what is the active forum most appropriate for this? Departments often isolate their resources because of funding, but how can we break down these department barriers? And in the future, when a tool, group, or space is introduced to the University, can we prepare for it to be streamlined into what is currently available at UVA instead of acting as a free agent?

Engagement: The "Who"

Students at the University are often not exposed to entrepreneurship and innovation until their third or fourth year. How can we expose students earlier? How do we incorporate the entire university community? How can partnerships be used to reach a broader audience and provide greater student opportunities? How could all first years have some exposure to design thinking, innovation, and entrepreneurship? Who do we need to make this movement happen?
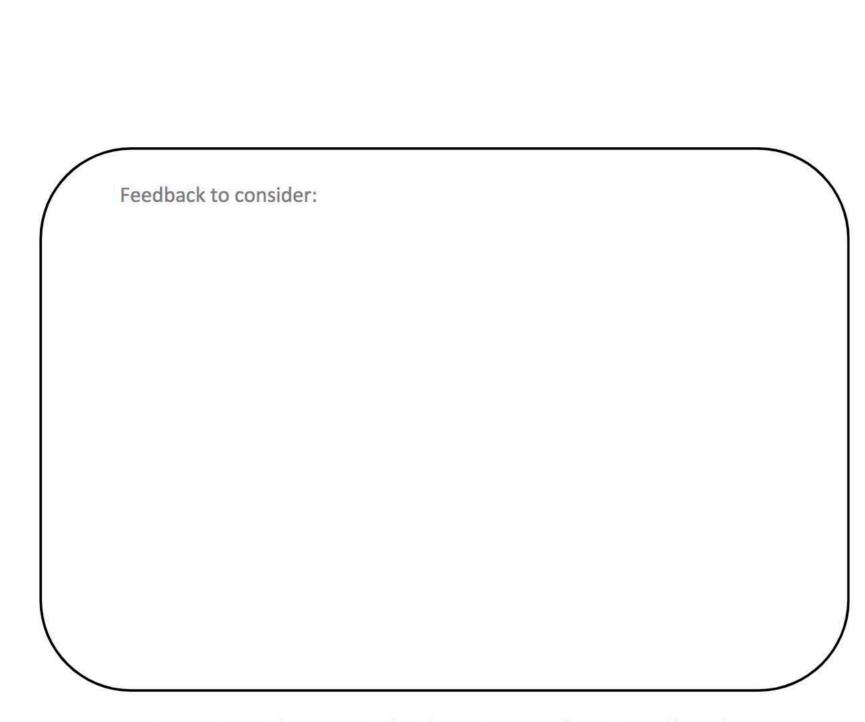
Take notes here:

Empathy: Listening for Stories and Examples

Insights	Framing	Problem Definition
		_____ (who)
		needs
		_____ (what)
		because
		_____
"Insights" are discoveries that you might be able to leverage when creating solutions. New learnings about your partner's feelings and motivations. What's something you see about your partner's experience that maybe s/he doesn't see?	What perceptions are important to consider? What audiences are important to consider? What point of view should we arrive at?	_____ (why)

Define: Insights, Framing, and Problem Definition

Take notes here:

Use as few alphanumerics as possible

Ideation: Sketch or Act Out a Solution

Feedback to consider:

Iterate: Share with the Group for Feedback

Turn in this sheet

Concluding Thoughts:

After this event,

I will

_____

_____
(what)

because

_____

_____
(why)

Conclusion: What Next?