

ENHANCING  
STUDENTS TOWARDS  
INNOVATION &  
ENTREPRENEURSHIP

# What is Innovation :

- ❖ The term **innovation** refers to a “ **new way of doing something**” . It may refer to incremental and emergent or radical and revolutionary changes in thinking , products , processes or organizations.
- ❖ **Innovation recipe** = Creativity + Failure + Iteration

# The impact of innovation in learning :

- ❖ Helps in Building Stronger Communication Skills
- ❖ Building Engagement capacity amongst their peers
- ❖ Encourages Students to research , explore and use all the tools to uncover something new .
- ❖ It promotes students to use a high level thinking to solve complex problems



# What is Entrepreneurship :

- ❖ The term entrepreneurship is **derived from a French word 'Entreprendre' which means 'to undertake', 'to pursue opportunities', or 'to fulfill needs and wants through innovation and starting businesses'**.
- ❖ Entrepreneurship is **the process of developing, organizing, and running a new business to generate profit while taking on financial risk**



# The Impact of Entrepreneurship in learning :

- ❖ It enables Students that how to identify and exploit entrepreneurship opportunities in the market
- ❖ It stimulates students to have greater information , Knowledge , skills , and encouragement in supporting their entrepreneurial mindset to become entrepreneurs .
- ❖ It also teach students crucial life skills that will help them navigate this uncertain future .
- ❖ They can work collaboratively and they can improvise their abilities for problem solving





# Encouraging Students towards Innovation :

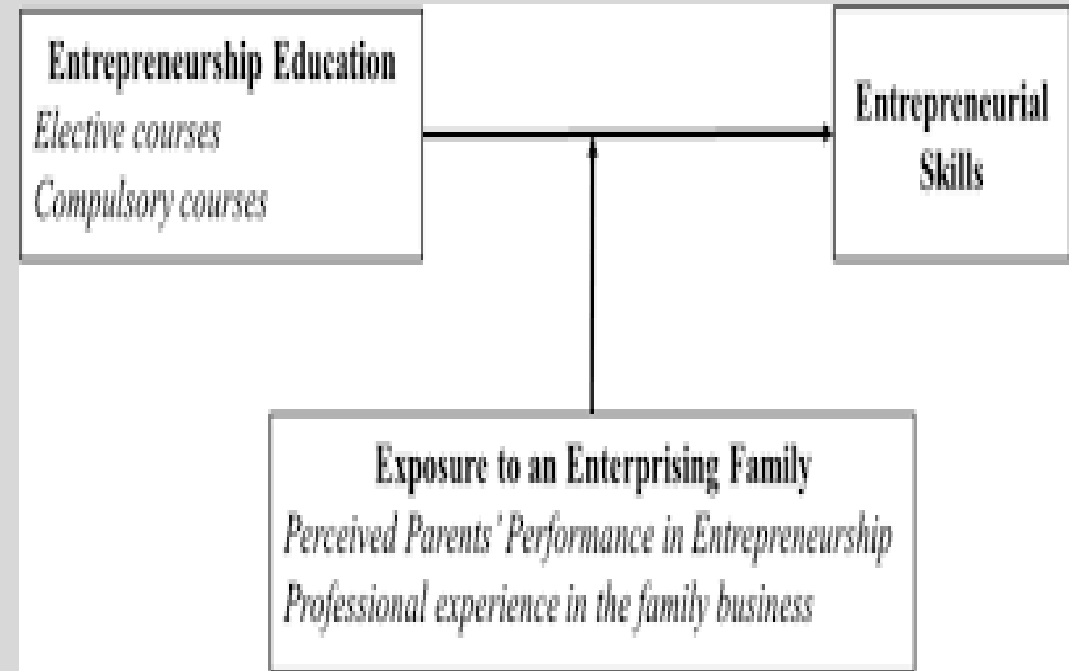
- ❖ Develop Problem-finding and Problem-Solving mindset / Skills in Students
- ❖ More Focus on Practical Learning
- ❖ Self - Evaluation
- ❖ Open Ended Questions
- ❖ Let Students take Risk and Fail
- ❖ Creating place for all Learners
- ❖ Invite Entrepreneurs and Innovation into the Classroom

# Approach for Promoting Entrepreneurship :

- ❖ In order to promote Entrepreneurship in Students we should create interest among Students .
- ❖ To create Interest in Students :
  - Awareness sessions should be held for everyone from the initial stage .
  - The Basics in Entrepreneurship should be strengthened .
  - In order to Strengthen their basics in entrepreneurship we need initiate a basic course related to entrepreneurship in their first year curriculum and it should be mandatory for each individual



# Execution to be Continued .....





# Points to be noted :

- ❖ From the essence of the basic Entrepreneurship courses which are taught in the first year will be continued in the third year as open electives courses
- ❖ As Basics of entrepreneurship are taught in the first year , the advanced courses should be implemented under open elective courses .
- ❖ If the students are intended to be an entrepreneur , they opt entrepreneurship related courses according to their choice .



# A Student mind :

## ❖ **After Implementing :**

- 1- He / She will have an better idea on Entrepreneurship.
- 2- So approximately the students who choose Entrepreneurship courses in their electives can do masters in business administration
- 3- The knowledge they acquired through these courses can lead them to build a start-up if they are interested .



# Benefits of Entrepreneurship Education :

- ❖ The ability to recognize commercial opportunities
- ❖ Self - Esteem
- ❖ Opportunity Recognition
- ❖ Managing Resources
- ❖ Initiating a Business Venture
- ❖ Enhance their perceptions of innovation



THANK YOU