4 PILLARS OF THE TCNJ STRATEGIC PLAN (2027)



ACADEMIC EXCELLENCE

Academic excellence is the demonstrated ability to perform, achieve, and excel in scholastic activities.

Foster an environment where intellectual, social, and ethical growth can occur, leading to successful and fulfilling careers and contributions to the community.



STUDENT SUCCESS

Holistic focus on a student's academic, personal, and social development throughout their education and beyond.

Focus on Academic Achievement, Personal Growth, Social Development, Career Readiness, Sense of Belonging.



OPERATIONAL EFFICIENCY

Free up time and resources so that the institution can better focus on its core mission.

Achieve institutional goals and deliver high-quality services with the fewest resources possible.

Optimizing processes, leveraging technology, and making data-driven decisions



COMMUNITY IMPACT

Expand positive and deliberate contributions from TCNJ to the surrounding community and the wider world. Address various needs and challenges, through collaboration and service. leverage resources and expertise to create tangible change.