



What is



Entrepreneurship?

Key Differences

What is Entrepreneurship ?



- Entrepreneurship is all about...
 - Innovation
 - Setting up **business** or **businesses**
 - Taking up **financial risks** in the hopes of **profit**
 - Identifying **opportunities** and **grabbing** them
 - Organizing

WHAT IS
ENTREPRENEURSHIP?

ENTREPRENEURSHIP

Importance Of Entrepreneurship



Entrepreneurship teaches us to...

- ✓ Create opportunities
- ✓ Ensure Social Justice
- ✓ Instills confidence
- ✓ Stimulates the economy
- ✓ Take risks
- ✓ Fail and to preserve
- ✓ Become Creative, Innovative and Inventive



Entrepreneurship ideas..

➤ Competitions



➤ Craft Expos



COMPETITIONS

- ❑ Students can compete with other peers to know the levels of competitions.
- ❑ They can adapt to the outside competition world.
- ❑ They can work up their minds to get quantity of ideas.
- ❑ They can come up with the top most idea and design a prototype.
- ❑ The students' prototypes can actually be used to develop the institute, and it will also support their futures as entrepreneurs.
- ❑ Students with like minds can also share their ideas and knowledge on the entrepreneurship

COMPETITIONS

- ❑ We can assign few faculty members or mentors to evaluate and provide feedback on their prototypes.
- ❑ The judges should also provide assistance and suggestions on the prototypes. Like updating the ideas or suggesting new ideas.
- ❑ Not only one idea. But, we get many sub-ideas from one main idea which can bring the change in the campus.
- ❑ Students from different branches can team up or compete to share the ideology and knowledge from their respective departments.
- ❑ Students will be fired up to be the best.

Inter Competitions

- ❑ Our campus can conduct our own 24 hour or 48 hour long hackathons on the **ENTREPRENEURSHIP**.
- ❑ Basically, we can compete with the outside world like students from different institutions.
- ❑ There will be ideas coming up from students from different fields and different environments.
- ❑ The students can also help each other in implementing the ideas to prototype design.
- ❑ They can share their ideology in different aspects.

INTER COMPETITIONS

- ❑ The students can also use the ideas from the event to implement in their own campus.
- ❑ It will be a very healthy environment where people just share their knowledges and compete with each other.
- ❑ The main reason for this idea to come up is **THE WORLD IS A COMPETITION**

Healthy Competitions



Expos

- ▶ Expos can be very simple like craft exhibitions where everyone just shows their prototypes for everyone to learn!
- ▶ Institute can conduct expos where students from different colleges can participate or visit.
- ▶ Students can exchange the ideas to develop their own campuses and this will be very useful for the campus itself.



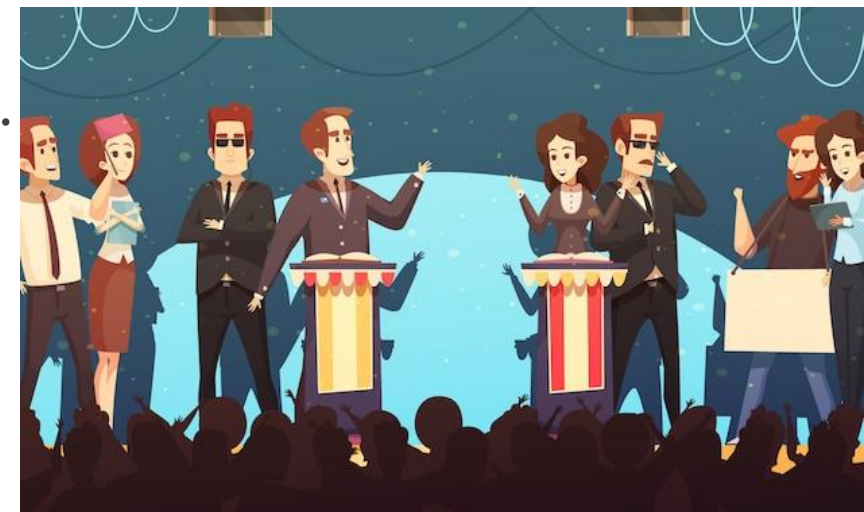
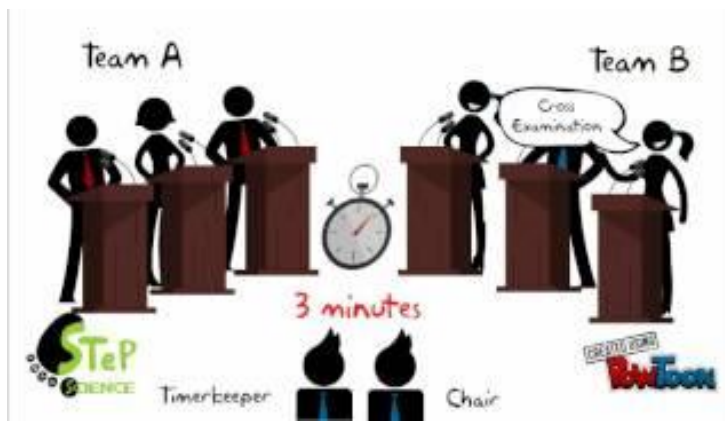
EXPOS

- ▶ Prototypes can be displayed by the various students which will be an attractive session.
- ▶ Other colleges can compare with our institute. And we can provide the information for them develop.
- ▶ We can also know where we are lacking at and we can develop ourselves too...



DEBATES

- ❖ Campus can conduct both inter and intra debates.
- ❖ Debates will be very helpful to know the progress of one college.
- ❖ Students can exchange their ideology and knowledge in the debates.
- ❖ Students can also know the perspective of other students or the people from different campus.
- ❖ Debates are purely healthy in the point of Entrepreneurship.



PARTICIPATION..!

- ❖ Participation is the main disadvantage of the competitions..!
- ❖ Awareness programs should be conducted in order to motivate students for more participation. Students should know the fruits of the entrepreneurship.
- ❖ By making this as a mandatory competition, the students would feel more stressed and pressured apart from the academics.
- ❖ So, the more awareness programs should be conducted to let the students know the entrepreneurship.
- ❖ By giving them more support from our side like aid for the competition, I think the more students would participate in the competitions.
- ❖ Showing them results would cheer them up to participate.

ADVANTAGES..

- ❖ Quantity of ideas.
- ❖ Sharing ideology and knowledge.
- ❖ Developing entrepreneurship minds.
- ❖ Sparks the start up ideas.
- ❖ Developing the institute.
- ❖ Adapting to the outside world competition.
- ❖ Maintaining good and healthy relationships.
- ❖ Improving leadership qualities and life skills.
- ❖ Creating prototypes for the idea.

CHALLENGES..

- The main challenges would be participation.
- The funding would also be a great problem that needs a solution.
- But we can make the management agree on to the idea once we show them the benefits from this particular events and expos.
- We need to take the permission from management to provide us a separate space to conduct the competitions and expos.
- We also need to search for the faculty who are available at that particular time.
- It's hard to get the attention from different colleges in the region.

PROTOTYPE ROOM...!!

- ▶ Prototype room or lab would be very useful for people to create a prototype whenever they want.
- ▶ The room would contain basic tools like sketches, sticky notes, wooden sticks, chairs, tables, etc.,
- ▶ This room would be very beneficiary.



*Thank
you*

