**Enactus Spring 2016 Action Plan**

**Entrepreneurship Showcase Momentum Plan:**

1. Winning teams will be awarded a $100 stipend to work with Enactus as a project. They will also be provided financial guidance from the Enactus Finance Team (Josh Ordos and Bruce Baka)
2. Teams will be matched with a mentor or leader in the community through the Enactus Leadership Team and provided access to the BAB.
3. Winning teams will be given priority access to talk to speakers at all Enactus events and will also have the opportunity to get relevant site visits paid for by Enactus.
4. The Enactus Club will provide Lean Canvas model-training sessions to the winning teams during the course of semester.
5. The winnings teams will also have the opportunity to obtain intern support or additional team member support from Enactus club members.
6. Teams that continue to partner with Enactus as a sponsored project will be encouraged to compete at the regional and national competitions to earn more startup funding.

**BAB (Business Advisory Board) Plan:**

1. The BAB must be available to provide guidance to all winning teams at the Entrepreneurship Showcase hackathon.
   1. They must also be accessible to any other Enactus projects at least once per month.
2. Each BAB member will serve to connect Enactus with at least one speaker per semester.
3. Each BAB member will be used to organize at least one site visit per semester for Enactus.
4. Each BAB member will be used as a project specific mentor to at least one Enactus team per semester.
5. The BAB members must attend at least one site visits, general body meeting, or speaker event in order to provide Enactus students with clear access to the BAB Board.
6. Recruiting:
   1. TBA (Mario)

**Food Waste/Related Momentum Plan:**

1. Enactus will operate at least one food waste/related project this semester.
   1. This will be organized and led by Hope Murray and it is already in the planning.
2. Enactus will hold 2 food waste related speakers.
   1. Tentatively: Hungry Harvest in March (Grant)
   2. Tentatively: Executive Chef at Sodexo (Rhonda + Audrey)
3. Enactus will hold 2 food waste/related site visits this semester.
   1. Farm Truck Foods – A Food Waste Site Trip
   2. CMU Food Truck – A Food Waste Site Trip
   3. 412 Food Rescue – A Food Waste Industry Speaker
4. Enactus will also serve to connect students to startups in food related industries.
   1. The goal is to connect at least one Enactus member to a food industry related intern position in spring or summer 2016.

**Site Visit, Speaker Event, and Projects Goals:**

1. Enactus will operate at least three projects this semester.
2. Enactus will run at least 1 site visit per month.
   1. 2 entrepreneurship related site visits:
      1. TBA (Rhonda)
      2. TBA (Cathy Lada)
3. Enactus will run at least 1 speaker event per month at general club meetings.
   1. 2 entrepreneurship related speakers:
      1. Tim Zak, Director of CMU’s Social Innovation Institute – A Global Perspective Talk (Rhonda + Cathy Lada)
      2. Nicole Muise-Kielkucki, Director of Social Enterprise Initiatives at Idea Foundry – Supporting Social Entrepreneurs Talk (Rhonda)

**Regional and National Enactus Event Plan**

1. Regional: March 29th Washington D.C.
   1. Application Due Date: February 22nd
   2. Projects
      1. Hope Murray – Food Truck/Membership College Café
      2. Mario – Student/Faculty Pet Day Care – Volunteers are Students
      3. TBA – Expecting 1 more project from new members this semester
      4. TBA – Expecting 1-3 more projects from the Entrepreneurship Showcase
2. National Event: May 15th-17th in St. Louis
   1. Due Date: TBA
   2. Projects
      1. TBA
3. Regional and National Events Planning Team
   1. Sophia Tan
   2. Mario Nicolia
   3. Grant Jacoby
   4. Hope Murray
   5. Demetra Mallios

**Additional Groups and Organizations to Contact**

1. Food Recovery Network - For additional members and project ideas (TBA)
   1. Are there any other organizations that may consider co-membership to run the food truck? (TBA)
2. University Innovation Fellows - For additional leadership assistance (Grant)
3. Engineers for A Sustainable World - For additional members and project ideas (Grant/Engineer?)
4. All Innovation Institute Events - For additional members and project ideas (TBA)
5. Randall Family Big Idea - For additional members and project ideas (TBA)
6. Thrill Mill – For internship opportunities for students (Grant)
7. Design Hub - For additional members and project ideas (Mario)

\*\*\*TBA - Need to find a recruiting chair for Enactus ASAP to go to all entrepreneurship events on campus to push meetings, events, and site visits

**Future Goals and Standards**

1. Food Hackathon September 2016
   1. Audrey - Can we start to organize a food hackathon for the beginning of the fall semester?
   2. Use this as a springboard for marketing attention for new membership.
2. Enactus Leadership Requirements:
   1. 1 site visit per month
   2. 1 speaker per month
   3. At least 3 projects per any given semester
   4. 1 industry focus per semester (can be multiple semesters)
   5. Participate in Regional Competition Annually
3. Connect at least one student to a startup internship per semester in order to create a stronger internship network in the entrepreneurial community.
4. Organize at least 1 hackathon per semester with another organization.
   1. Partner with at least one other CBA organizations to promote interdisciplinary relationships.